

Bill Cameron

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qualifications

Three decades of experience in digital graphic design and web development, with an emphasis on Wordpress development, photo-compositing, and logotype and typographic design, and copywriting and editing

professional experience

2000 to Current

Bill Cameron Creative

Eugene, Oregon

- Graphic Design and Web Development
- Copywriting and Editing
- www.bill-cameron.com

Clients include: HCI Marketing, Inc., Trimble Marketing, The Dalles Art Center, Mile7, Emmeline Duncan (author), MWA Northwest, and more.

Jun 1998 to Mar 2000

The Garden Grow Company

Portland, Oregon

Creative Director

- New product and packaging development for Lilly Miller and Whitney Farms brands
- Packaging design
- Staff management and development
- Print and design vendor supervision
- Point-of-Purchase design & supervision
- Prepress and press supervision (lithography and flexography)
- Trade show design and management

Jan 1994 to May 1998

Anton Kimball Design

Portland, Oregon

Senior Designer and Production Artist

- Digital artwork production for packaging, logotypes, publications
- Typographic design
- Project management: staff, freelancers and vendors
- Prepress and press supervision
- Computer system management

Company clients included: Sierra Online, Garden Grow, Salerno Foods, Portland Brewing, Tim Girvin Design, and more.

Aug 1990 to Jan 1994

Freelance Graphic Design and Artwork Production

Portland, Oregon

- Graphic design for packaging, logotypes, publications
- Digital artwork production and supervision
- Typographic design
- Project management and vendor coordination

- Pre-press and press supervision

- Copywriting

- Handled large and small budgets, wide-ranging time lines

Clients included: Anton Kimball Design, Tim Girvin Design, ABC Technologies, Cost Technology, Wittenbrock Design, Soma, and others.

1985 to 1990

Production Artist & Writer

Freelance and Staff

Southwestern Ohio

- Digital artwork production for packaging, publications, logotypes, print advertising, product specification sheets, et. al.

- Advertising copywriting

- Pre-press production

- Technical writing for software and hardware manuals

Employers and clients included: Optimum Group (Cincinnati, Ohio), The Oxford Associates (Oxford, Ohio), Miami University (Oxford, Ohio), Procter and Gamble, Westinghouse, and others.

design tools

- Adobe Creative Suite: Illustrator, Photoshop, InDesign, Acrobat. et. al.
- Content Management: WordPress
- Divi Theme Specialist
- Web Utilities and Web Development Tools including HTML, CSS, jQuery

education

Miami University

Oxford, Ohio

- B.Ph in Interdisciplinary Studies, Focus in Creative Writing, 1993

other

Fiction

- Author of multiple critically-acclaimed and award-winning suspense novels and short stories.